



RUGBY  
WORLD CUP  
FRANCE 2023

2023 FAMILY

# 2023 FAMILY



- Launched on September 8<sup>th</sup> 2020, 3 years before the Rugby World Cup 2023 kick off, the **2023 Family** aims to gather rugby fans from all around the world in one community.
- The **2023 Family** allows fans to follow and participate in the Rugby World Cup 2023 starting from now.
- Once registered, the **2023 Family** members benefit from exclusive advantages, especially regarding ticketing.

## EXCLUSIVE ADVANTAGES



### PRESALE OPPORTUNITIES

Buy your ticket before the general sale



### PRIORITY ACCESS

To knock-out phase tickets



### SPECIAL OFFERS

Member-only exclusive rewards



### FAN EXPERIENCES

Unique and exciting opportunities at Rugby World Cup 2023




### LATEST NEWS

Don't miss out on ticketing information and make the most of your benefits

## HOW TO BECOME A MEMBER ?

- Fill out the registration form on [tickets.rugbyworldcup.com](https://tickets.rugbyworldcup.com)
- By buying tickets at the ticketing opening in March 2021



The screenshot shows a registration form titled "REJOIGNEZ LA FAMILLE 2023" on a tablet. The form includes the following fields and options:

- Civilite:** Monsieur | Madame
- Prénom:** Ex. John
- Nom:** Ex. Doe
- Email:** Ex. John.doe@email.com
- Date de Naissance:** Ex. 02/02/1978
- Equipe nationale préférée:** Sélectionnez une équipe nationale... (Optional)
- Pays de résidence:** Sélectionnez votre pays... (Optional)
- J'accepte de recevoir des informations de la part de la Coupe du Monde de Rugby 2023 et ses partenaires.
- J'accepte de recevoir des informations de la part de la FFR.
- J'accepte de recevoir des informations de la part Rugby World Cup Limited.

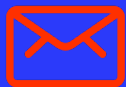


## RUGBY IS WHAT UNITES US

### JOIN THE 2023 FAMILY

- To promote the 2023 Family to your community, France 2023 will provide you a dedicated digital communication kit
- The sharing of this digital kit is a chance to associate your identity with the Rugby World Cup and to celebrate your participation in the world's largest rugby event
- Offer the possibility to your community to experience the Rugby World Cup 2023 alongside their favorite teams and give them a chance to benefit from exclusive advantages
  - Join the 130 000 members already registered in the 2023 Family !

NEWSLETTER



DIGITAL KITS



SOCIAL NETWORKS





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